

Legal Copywriter

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Company: Lerom Law

Location: Toronto

Category: Other-General

About Lerom Law Lerom Law is a full-service immigration law firm based in Toronto, Ontario. We provide immigration services to individuals and businesses in and outside Canada. We are committed to providing our clients with the highest quality of legal immigration services and personalized attention.

At Lerom Law Firm, we believe that the best way to serve our clients is by being in tune with their goals, understanding where they are in life or business, and providing them with up-to-day information about Canadian immigration programs suitable for them. We are committed to diversity, inclusion, and the economic prosperity of Canada, and we work tirelessly to get the best results for our clients who want to take advantage of all this great country has to offer. We want to keep our clients informed and updated about the Canadian immigration programs through content on our website and social media.

So, we are looking for a full-time Content Creator who will create original Canadian immigration-related content for Lerom Law audience. Requirements Job Responsibilities: Writing new and original articles in a prompt manner based on the latest modifications in immigration laws, policies, and programs. Researching and updating/editing articles to increase and drive reader engagement and grow Lerom Laws audience.

Delivering consistently high-quality content accounting for the companys goals in cooperation with team members. Analyzing data and analytics, and suggesting solutions and content

strategy modifications. Ensuring all information is properly cited and factually and legally accurate and knowing when to flag potential legal issues.

Consistently meeting deadlines and assignments set by the VP of Marketing and Communications. Respecting brand and quality guidelines set by Lerom Law for all content. Producing content for other Lerom Law platforms including LinkedIn, Instagram, YouTube, Facebook, TikTok, etc.

Maintaining a positive and flexible attitude as the company continues to evolve and expand its mission. Representing Lerom Law values online and offline during the terms of employment. Working with the VP of Marketing and Communications to create legal news, devise eye-catching legal material, and launch exclusive interviews, vlogs, and podcasts.

Reporting to VP of Marketing and Communications on a daily basis. Qualifications: 3+ years of professional writing experience in an agency or corporate environment. At least 3 years of content curation, content management and social media marketing experience.

A Bachelors Degree in English, Communications, Creative Writing, Journalism, Marketing or related experience. Excellent verbal and Superior written communication skills. Comfortable with research and information architecture.

Able to communicate clearly and work effectively with cross-disciplinary teams. Experience with the creation of legal and marketing materials from concept to production. The ability to time-manage well and prioritize objectives in a fast-paced work setting.

Ensure that the material youre writing is interesting, error-free, and consistent with our brand and content creation policy. An energetic, enthusiastic, motivated, and open-minded attitude. Must have the ability to manage multiple priorities, often independently to achieve goals and objectives.

Technical Skills: Requires proficiency with Microsoft Office applications, particularly in Excel, Word, and PowerPoint. If you have experience in content management systems (CMS), it

will help you succeed. Comfort level working with technology and in collaboration with technology specialists.

Benefits Job Type: Full-time in the Down Town Office Permanent Schedule: Monday to Friday, 9 am to 6 pm, 1-hour break Probation period: 3 months Application question(s): What is your salary expectation? Are you a Canadian citizen or a permanent resident? Is English your 1st (native) language? Do you reside in the Greater Toronto Area?

A Bachelor's Degree in English, Communications, Creative Writing, Journalism, Marketing or related experience.

1-3 years

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